


Announcement Signs

Section 8-3112(d)

- (3) Manual changeable copy and electronically controlled announcement signs shall be permitted in all zoning districts with the exception that only public uses, public and private schools, colleges and universities and churches/places of worship be permitted to have such signs in the R-20, R-10, R-6, R-6-A, R-6-B, R-6-C, R-4, R-M, RIP-A, RIP-A-1, RIP-C, RIP-D, RMH and RMH-1 zoning districts.
- a. Manual changeable copy and electronically controlled announcement signs shall be subject to the following standards:
1. One (1) stationary freestanding announcement sign per street frontage shall be permitted. The announcement sign may be attached to and in combination with a principal use freestanding sign. Where the announcement sign is located as a separate freestanding announcement sign, such sign shall not extend more than five (5) feet in height above the established ground level.
 2. Sign area shall be limited to one (1) square foot of area for each foot of lot frontage occupied by the principal use, provided, however, such announcement sign shall not exceed the sign area standards set forth in Table II, "Announcement Sign Area." The classification of streets for announcement signs shall be determined by the "Street Classification Map for Announcement Signs".

Table II. Announcement Sign Area

	Maximum Sign Area (Square Feet)		
	Class 1 Streets	Class 2 Streets	All Other Streets
Residential Zoning Districts	24	24	15
RIP District & Nonresidential Zoning Districts	40	40	32

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3. Such signage shall be limited to locations which front on a street classified as a collector or higher designated roadway as shown on the map in Sec. 8-3048.
 - b. In the RIP district and nonresidential zoning districts, manual changeable copy announcement signs shall not exceed the sign area standards in Table II "Announcement Sign Area" or 75% of the total freestanding sign area, whichever is less.
 - c. Electronically controlled announcement signs shall also be subject to the following standards:
 1. Such signs shall be prohibited within any National Register Historic District.
 2. Copy shall not be changed more than once in a 24-hour period.
 3. Such signs shall come equipped with automatic dimming technology that automatically adjusts the sign's brightness in direct correlation with natural ambient light conditions.
 4. Such signs shall not exceed a brightness level of 0.3 footcandles above ambient light as measured using a footcandle (Lux) meter at a preset distance depending on sign area. Such distance is calculated by taking the square root of the product of the sign area and 100. For example, the calculation for the measurement distance for a 40 square foot sign would be $\sqrt{(40 * 100)} = 63$ feet.
 5. In residential zoning districts with the exception of the RIP district, only amber lights shall be permitted.
 6. In the RIP district and nonresidential zoning districts, the permitted sign area shall not exceed the sign area standards in Table II "Announcement Sign Area" or 50% of the total freestanding sign area, whichever is less.

Street Classification Map
for Announcement Signs

- Class 1 Street
- Class 2 Street

